Wright Wool Newsletter

September 2021



Spring has arrived early

Let's start with some good news! Our congratulations go to *Charlotte* and *Nick McMillan* as we welcome their daughter *Sophie*. A younger sister to *Isla* and hopefully life-long friend and a wonderful addition to their family. Mother and baby are doing well and I suspect enjoying lock-down as a special time at home together.



The Wright Wool Pillow

I would like to thank you all for the support for our newest venture creating *The Wright Wool Pillow* using our strong wool. Sales have been consistent since we launched and what I am really loving is the interest from non-wool industry people. Our orders range from Auckland to Invercargill so keep spreading the word and let's get the story of our super fibre out there! www.wrightwool.co.nz/pillow



Unite against COVID-19





Covid-19 Alert Levels

At level 3 Wright Wool is back in action albeit with restrictions.

Our stores are open for receivals but at alert level 3 you must remain in your vehicles and wearing a mask. We will take the wool from your vehicle as normal and communicate at a 2metre distance as best we can.

We are available to pick up your wool from your farms. As normal we will call the night before to ascertain a suitable time and to understand any safety precautions that may need to take place.

At this point discussions are still in process deciding on an appropriate time to resume auctions. We are on-line so ready to go in Level 3 as soon as we get consensus with the trade. As with last lock-down we are hindered by the wool scours ability to process the back log and only operating at half-mast.

I will contact growers who have wool awaiting sale pre-sale as normal. At this stage I apologize for this inconvenience but be very sure we are working hard to keep moving forward with solutions to best suit us all.

New Zealand Farm Assurance Programme (NZFAP)



You may already be aware that the National Council of Wool Interests (INC) have recently been working towards membership for the whole of the NZ wool industry to be a part of the NZFAP. This has successfully been completed and from 1 September 2021 wool that comes from an NZFAP certified farm can be promoted and sold as NZFAP.

For full details and the new Wright Wool specification sheet download click here.

Staff changes

I am very saddened to let you know that after 16 years of loyal and dedicated service to Wright Wool Shane Strachan is moving on to greener pastures.

Shane began with us to assist our store manager at the time, with the running of logistics and to be our front-person to the very much increased door-sales. He is presently in the role as store manager and has been leading an extremely well-oiled operation. He has been instrumental in bringing Wright Wool into the new era of technology and was a huge reason why our transfer to on-line auction has been so seamless. He has been fortunate to have had trips to both Australia and the USA to further his knowledge and assist with our pillow making business in Georgia. His enthusiasm for all our various projects has always come with solution-based systems that will keep us in extremely good stead for some time to come.

I am sure you all join with me in wishing Shane and Anne all the very best for their new endeavors and thank Shane for his magnificent service which we have all benefited from.





To replace Shane in his administration roles we are welcoming Linda Steele.

Linda has worked for Dean and I for the past 23 years in various roles from caring for our children as a full-time Nanny to presently doing all our personal business administration work.

Linda was brought up in Porongahau and now resides in Hastings with her daughter Maddie.

We are excited to have Linda with us again and I am sure she will be a great addition to our team.

We are fortunate to have an enthusiastic team ready to take on the new challenges with three very capable and keen store people to keep Wright Wool running smoothly in Tony Apatu, Truck driver, Marc Ludlow, Wool Classer and Cameron Mochrie, Trainee Wool Classer. All three will be stepping up in their roles and are keen to ensure that the service you receive continues to be second to none! To oversee and assist with all things wool we have Andrew Peters our Manager of Dag Processors Ltd and whilst Charlotte McMillan is presently on maternity leave, we have Russel Jaggard overseeing our IT and administration so with the addition of Linda Steele I am confident we continue to have a team of excellence.

I am excited for everyone to see these new opportunities play out and appreciate your continued business and support in the future. - *Philippa Wright*

Future contacts for Wright Wool

Office 06 858 9434 or charlotte@wrightwool.co.nz / linda@wrightwool.co.nz Philippa Wright 027 242 2033 or philippa@wrightwool.co.nz Andrew Peters 027 522 7020 Tony Apatu 027 470 7830 Marc Ludlow 027 599 9616 Cameron Mochtie 027 344 7807

